

Promotional / Incentive List

Office of Criminal Justice Services - Traffic Safety Section FFY 2012 (October 1, 2011 thru September 30, 2012)

In an effort to give more guidance to grantees on the Promotional/Incentive items that the Office of Criminal Justice Services (OCJS) – Traffic Safety Section (TS) is approving or not approving in FFY 2012, the following list has been compiled.

Note: Items that are not included on this list may still be considered if properly submitted and approved **prior to purchase.**

IMPORTANT

Although an item is listed as approved on this list or has been included in the approved version of your agency's grant, **APPROVAL PRIOR TO PURCHASE** is still required by the OCJS/TS. The "Request for Purchase" form must be used and submitted with the supporting documentation.

Approved Items: Printed items must have an OCJS/TS supported campaign message on them. (Examples, but not limited to: Drive Sober or Get Pulled Over, Click It or Ticket, Ride SMART)

1) Awards/Certificates (\$150.00 annual limit)	14) Banners
2) Billboard set-up & design	15) Book covers
3) Bookmarks	16) Bottle tags
4) Bumper stickers	17) Key Chains
5) Coasters/Napkins	18) Handheld fans (non-mechanical only)
6) Lanyards	19) Newspaper inserts
7) Motorcycle stand plates w/Ride SMART	20) Place mats
8) Paper vehicle floor mats	21) Drawstring Bags
9) Plastic bags	22) Recipe book for Mix-Offs (non-alcoholic)
10) Promotional display boards	23) Table tents
11) Static clings/Decals	24) Vehicle air fresheners
12) T-Shirts/Shirts (\$150.00 annual limit)	25) Posters
13) Vehicle safety kits (\$75.00 annual limit)	

Non-Approved Items: Items in this list can be purchased by the grantee.

1) Moulage make-up teaching video	15) Candy and snacks (all types)
2) Bottled water	16) Cell phone covers
3) CD covers	17) Cups/Glasses
4) Disposable cameras	18) Doorway floor mats
5) Ice scrapers	19) Frisbees
6) Insurance card holders/Title holders	20) Balloons
7) Mini basketballs	21) Helium tanks (purchase or rental)
8) Pencils, Pens, Markers, Crayons	22) Mega phones
9) Plastic (gel) bracelets/Wrist bands	23) Mouse pads
10) Rally towels (rags)	24) USB/Thumb drives (memory sticks)
11) Spiral notebooks	25) Rulers
12) Stick-on buttons	26) Sports bottles
13) Tire gauges	27) Thumb bracelets/rings
14) Umbrellas	