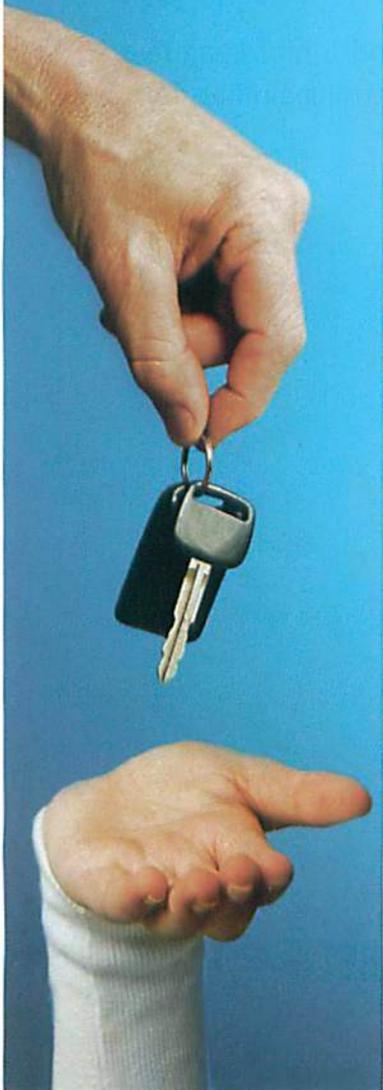


**HANDING  
YOUR  
TEEN  
THE CAR  
KEYS-**

**ARE YOU  
CONFIDENT  
OR CONCERNED?**



Parents: Take Action



## HELP SPREAD THE WORD ABOUT SAFE TEEN DRIVING

Help spread the word about safe teen driving within your circle of friends. Find free “Parents Are the Key” materials online at [www.cdc.gov/parentsarethekey](http://www.cdc.gov/parentsarethekey). These include posters, flyers, fact sheets, and a parent-teen driving contract. Share these materials with people you see every day. Talk about the important role parents play in keeping teens safe behind the wheel.

Here are some places where you can start a safe teen driving conversation. Remember that seasonal events—such as homecoming, spring break, prom season, or graduation—provide even more reasons to talk about safe teen driving.

**At work:** Talk with your coworkers who are also parents of teen drivers or soon-to-be teen drivers. Display posters and flyers on bulletin boards. Email “Parents Are the Key” materials to your work friends. Ask your human resources department to place materials on everyone’s desk or share them via email. Place an article in your company newsletter.

**At parent-teacher association (PTA) meetings:** Suggest that your local PTA chapter discuss safe teen driving. Plan a safe teen driving program and invite a speaker. National safety organizations, such as National Safety Council and National Organizations for Youth Safety, may have local chapters that could provide speakers. Staff from local law enforcement, highway safety, public health, and medical groups also can serve as spokespeople about safe teen driving. Distribute flyers and materials.

**At faith-based organizations:** Ask your religious leaders to address the importance of safe teen driving. Post materials on bulletin boards and place an article in the newsletter.

- Continued -

VISIT [WWW.CDC.GOV/PARENTSARETHEKEY](http://WWW.CDC.GOV/PARENTSARETHEKEY) TO GET GOING.

**Through online social networks and blogs:** Are you a member of Facebook? Or Twitter? Or do you have your own blog? Online social networks and blogs are ideal places to spread safe teen driving messages among your friends. Post a link to [www.cdc.gov/parentsarethekey](http://www.cdc.gov/parentsarethekey) and ask your friends to explore the site. Add the “Parents Are the Key” widget to your blog or send a safe driving e-card. Create an online group so parents can talk with other parents about safe teen driving.

**Through parent social groups:** Do you meet with other parent friends for bowling, card games, lunch, or book club? Don’t be shy about bringing up safe teen driving. Your friends may even enjoy discussing how they set and enforce the rules with their own teens.

**At health clubs:** Your local fitness center, health club, or YMCA can be a good place to display materials and talk with other parents. You can reach both parents and teens, as some families make physical fitness a family outing.

**At school-based sporting events:** Going to your child’s track meet or baseball game? Strike up a safe teen driving conversation with other parents in the stands.

**At volunteer organizations:** Groups such as Rotary Clubs, Kiwanis Clubs, and Junior League are a good way to reach fellow parents. If you belong to one of these, or something similar, talk to members about safe teen driving. Share materials and spread the word.

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