

2018 / 2019 Ohio Traffic Safety Office - Communications Calendar

October 2018							November 2018							December 2018							January 2019							February 2019						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
	1	2	3	4	5	6					1	2	3							1			E1	2	3	4	5						1	2
7	8	9	10	11	12	13	4	5	6	7	8	9	10	2	3	4	5	6	E7	E8	6	7	8	9	10	11	12	E3	E4	5	6	7	8	9
14	15	16	17	18	19	20	11	12	13	14	15	E16	E17	E9	E10	E11	E12	E13	E14	E15	13	14	15	16	17	18	19	10	11	12	13	14	15	16
E21	E22	E23	E24	E25	E26	E27	E18	E19	E20	E21	E22	E23	E24	E16	E17	E18	E19	E20	E21	E22	20	21	22	23	24	25	26	17	18	19	20	21	22	23
E28	E29	E30	E31				E25	26	27	28	29	30		E23	E24	E25	E26	E27	E28	E29	27	28	29	30	31			24	25	26	27	28		
														E30	E31																			
March 2019							April 2019							May 2019							June 2019							July 2019						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
					1	2		1	2	3	4	5	6				1	2	3	4							E1		1	2	E3	E4	E5	E6
3	4	5	6	7	8	9	7	E8	E9	E10	E11	E12	E13	5	6	7	8	9	10	11	E2	3	4	5	6	7	8	7	8	9	10	11	12	13
10	11	12	13	14	E15	E16	E14	E15	16	17	18	19	20	12	13	14	15	16	17	18	9	10	11	12	13	14	15	14	15	16	17	18	19	20
E17	E18	19	20	21	22	23	21	22	23	24	25	26	27	19	E20	E21	E22	E23	E24	E25	16	17	18	19	20	21	22	21	22	23	24	25	26	27
24	25	26	27	28	29	30	28	29	30			See Prom Note	E26	E27	E28	E29	E30	E31		23	24	25	26	27	28	29	28	29	30	31				
31																				30														
August 2019							September 2019							October 2019							November 2019							December 2019						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
				1	2	3	E1	E2	3	4	5	6	7				2	3	4	5						1	2	E1	2	3	4	5	E6	E7
4	5	6	7	8	9	10	8	9	10	11	12	13	14	6	7	8	9	10	11	12	3	4	5	6	7	8	9	E8	E9	E10	E11	E12	E13	E14
11	12	13	14	15	E16	E17	15	16	17	18	19	20	21	13	14	15	16	17	18	19	10	11	12	13	14	15	16	E15	E16	E17	E18	E19	E20	E21
E18	E19	E20	E21	E22	E23	E24	22	23	24	25	26	27	28	20	21	22	23	24	E25	E26	17	18	19	20	21	E22	E23	E22	E23	E24	E25	E26	E27	E28
E25	E26	E27	E28	E29	E30	E31	29	30				See Homecoming Note	E27	E28	E29	E30	E31			E24	E25	E26	E27	E28	E29	E30	E29	E30	E31					

<p>October 21 - 27, 2018 National Teen Driver Safety Week - Occupant Protection <i>Teen Driving Issues</i></p> <p>October 26 - 31, 2018 Halloween IMPAIRED DRIVING <i>Primary Message: Buzzed Driving is Drunk Driving.</i></p> <p>November 22, 2018 Thanksgiving Weekend Travel OCCUPANT PROTECTION <i>Primary Message: Buckle Up America. Every Trip. Every Time.</i> <i>Secondary Message: Click It or Ticket</i></p> <p>November 24, 2018 Ohio State vs. Michigan IMPAIRED DRIVING <i>Primary Message: Fans Don't Let Fans Drive Drunk</i> <i>Secondary Message: Buckle Up America. Every Trip. Every Time.</i></p> <p>Corridor Project - US 23 November 23 - December 12, 2018 Holiday Season - IMPAIRED DRIVING <i>Primary Message: Buzzed Driving is Drunk Driving.</i> <i>Twitter Chat: Buzzed Driving</i></p> <p>December 13 - 31, 2018 Holiday Season IMPAIRED DRIVING <i>Primary Message: Drive Sober or Get Pulled Over.</i> TVB Project Roadblock: Buzzed Driving is Drunk Driving</p> <p>Note: Calendar dates and themes are subject to change. Dates with E in front (i.e., E26) is a date where enforcement will take place.</p> <p>Revised 11/20/2018</p>	<p>February 3 - 4, 2019 Super Bowl Sunday IMPAIRED DRIVING <i>Primary Message: Fans Don't Let Fans Drive Drunk.</i> <i>Twitter Chat: Super Bowl</i></p> <p>March 15 - 18, 2019 St. Patrick's Day IMPAIRED DRIVING <i>Primary Message: Buzzed Driving is Drunk Driving.</i> <i>Twitter Chat: Buzzed Driving</i></p> <p>April 2019 National Distracted Driving Awareness Month <i>Primary Message: U Drive, U Text, U Pay</i> <i>Secondary Message: Stay Alive! Don't TXT & Drive</i></p> <p>April 8 - 15, 2019 "U Drive. U Text. U Pay"</p> <p>National Enforcement Mobilization / Twitter Chat: #justdrive</p> <p>May 2019 Motorcycle Safety Awareness Month <i>Primary Message: Motorists: Share the Road with Motorcyclist and Scooter Riders</i> <i>Secondary Message: Motorists: Look Out For Motorcycles</i></p> <p>Communications Note: Motorcycle Awareness Messaging to continue from April until CIOT, resume after Fourth of July throughout the rest of the riding season.</p> <p>May 5, 2019 Cinco de Mayo <i>Primary Message: Buzzed Driving is Drunk Driving.</i></p> <p>Note: PROM SEASON ENFORCEMENT BLITZ - APRIL/MAY</p>	<p>May 13 - June 2, 2019 "Click It or Ticket"* (CIOT) National Enforcement Mobilization OCCUPANT PROTECTION <i>Primary Message: Click it or Ticket.</i></p> <p>June 1 - August 31, 2019 100 Deadliest Days of Summer June 17, 2019 National Ride to Work Day MOTORCYCLE SAFETY <i>Primary Message: Share the Road with Motorcyclist and Scooter riders.</i></p> <p>July 3 - 6, 2019 Fourth of July IMPAIRED DRIVING <i>Primary Message: Drive Sober or Get Pulled Over.</i> <i>Secondary Message: Buzzed Driving is Drunk Driving.</i> <i>Twitter Chat: Buzzed Driving</i></p> <p>August 2019 Back to School Safety Month <i>Primary Message: Walk, Bike, and Ride to School Safely!</i></p> <p>August 14 - September 2, 2019 National Enforcement Crackdown IMPAIRED DRIVING <i>Primary Message: Drive Sober or Get Pulled Over.</i></p> <p>September 15 - 21, 2019 Child Passenger Safety Week National Seat Check Saturday (September 21)</p> <p>OCCUPANT PROTECTION</p> <p>Note: HOMECOMING SEASON ENFORCEMENT BLITZ - SEPT/OCT</p>	<p>October 2, 2019 Walk to School Day</p> <p>October 20 - 26, 2019 National Teen Driver Safety Week <i>Teen Driving Issues</i></p> <p>October 25 - 31, 2019 Halloween IMPAIRED DRIVING <i>Primary Message: Buzzed Driving is Drunk Driving.</i></p> <p>November 28, 2019 Thanksgiving Weekend Travel OCCUPANT PROTECTION <i>Primary Message: Buckle Up America. Every Trip. Every Time.</i> <i>Secondary Message: Click It or Ticket</i></p> <p>November 30, 2019 Ohio State vs. Michigan IMPAIRED DRIVING <i>Primary Message: Fans Don't Let Fans Drive Drunk.</i> <i>Secondary Message: Buckle Up America. Every Trip. Every Time.</i></p> <p>Corridor Project - US 23 November 29 - December 10, 2019 Pre-Holiday Season - IMPAIRED DRIVING <i>Primary Message: Buzzed Driving is Drunk Driving.</i> <i>Twitter Chat: Buzzed Driving</i></p> <p>December 11, 2019 - January 1, 2020 Holiday Season IMPAIRED DRIVING <i>Primary Message: Drive Sober or Get Pulled Over.</i></p> <p>TVB Project Roadblock: Buzzed Driving is Drunk Driving</p>
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